



FEATURES LIST 2010

AsianTrader

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MEMBER OF
AUDIT BUREAU OF CIRCULATIONS
Average fortnightly net circulation
July 2008 to June 2009

49,626

PUBLICATION DATE

1 January	Spring Confectionery	Pet Care
15 January	Breakfast	Spreads
29 January	Big Night In	Mint/Gum
12 February	Crisps/Snacks	Household Cleaning
26 February	Functional Drinks	Tobacco
12 March	Impulse Ice Cream	Van Guide
26 March	Snacks	Oral Health
9 April	Chocolate - bars/slabs and bags	Food 2 Go
23 April	Symbol Groups	Frozen Foods
7 May	BBQ/Picnic Foods	World Cup
21 May	Soft Drinks	Beer/Cider
4 June	Sugar Confectionery - incl sugar free confectionery	Summer Alcoholic Drinks
18 June	Bread, Pastries and Bake Off	Health & Beauty
2 July	Bottled Water	Tobacco (RYO) and accessories
16 July	Ethnic Foods	Chiller
30 July	Kids Lunchbox/Back to School	Laundry Care
13 August	Wholesale	World Wines
27 August	Sauces	Rice & Pasta
10 September	Cakes & Biscuits incl homebaking	Canned Goods
24 September	Christmas Confectionery	Hot Beverages
8 October	Batteries	Halloween & Bonfire Night
22 October	DIWALI	Ice Cream
5 November	Asian Trader Awards Dinner Issue	OTC medication incl winter remedies
19 November	Christmas food	Christmas Drinks
3 December	Asian Trader Awards Issue	Christmas Tobacco

Editorial copy deadline 4 weeks prior publication

Advertising copy deadline 2 weeks prior publication